



# NONPROFIT FUNDAMENTALS CERTIFICATE PROGRAM

## Spring 2024

The Nonprofit Fundamentals Certificate Program is an excellent resource for newcomers and seasoned leaders to access professional development and improve core competencies. Additional details about the program, including course descriptions, instructor bios, and registration links, can be found on our website at [www.nonprofitpathways.org/calendar](http://www.nonprofitpathways.org/calendar).

Our Spring 2024 classes will be held **online** over two consecutive days, 3 hours each day. Attendance and participation for both days and the entire 6 hours is required to receive course credit.

COURSE TOPIC AND INSTRUCTOR	DATES
<a href="#"><u>Nonprofit Fundamentals Info Session</u></a> <i>Nonprofit Pathways team</i>	January 11- 10:00 am – 11:00 am
<a href="#"><u>Nonprofit Social Media</u></a> <i>Bruce Waller Jr.</i>	January 24 – 9:30 am – 12:30 pm January 25 – 9:30 am – 12:30 pm
<a href="#"><u>Exploring Equity 201</u></a> <i>Danae Aicher *completion of Equity 101 is a prerequisite to register and only open to those who have completed the class.</i>	February 7 – 9:30 am – 12:30 pm February 8 – 9:30 am – 12:30 pm
<a href="#"><u>Individual Donor Development</u></a> <i>Kimerly Hinkelman</i>	February 21 – 9:30 am – 12:30 pm February 22 – 9:30 am – 12:30 pm
<a href="#"><u>Communication Fundamentals</u></a> <i>Stacey Millett</i>	February 28 - 9:30 am – 12:30 pm February 29 - 9:30 am – 12:30 pm
<a href="#"><u>Basic Accounting for Nonprofits</u></a> <i>Wade Rogers, CPA</i>	March 6 - 9:30 am – 12:30 pm March 7 - 9:30 am – 12:30 pm
<a href="#"><u>Building a Purpose-Driven Board</u></a> <i>Allison Jordan</i>	March 20 - 9:30 am – 12:30 pm March 21 - 9:30 am – 12:30 pm
<a href="#"><u>Fundraising Essentials 201: Expanding Your Impact</u></a> <i>Angela Kemper, MA, CFRE</i>	March 27 - 9:30 am – 12:30 pm March 28 - 9:30 am – 12:30 pm
<a href="#"><u>Sustainable and Strategic Planning for Nonprofits</u></a> <i>Melissa Le Roy</i>	April 18 - 9:30 am – 12:30 pm April 19 - 9:30 am – 12:30 pm
<a href="#"><u>Human Resources</u></a> <i>Nicole Norian, SPHR</i>	May 1 - 9:30 am – 12:30 pm May 2 - 9:30 am – 12:30 pm
<a href="#"><u>Grant Writing 201: Strategies for Successful Grant Acquisition</u></a> <i>Simone Adams</i>	May 9 - 9:30 am – 12:30 pm May 10 - 9:30 am – 12:30 pm
<a href="#"><u>Designing Programs with Outcomes in Mind</u></a> <i>Lauren Rayburn</i>	May 16 - 9:30 am – 12:30 pm May 17 - 9:30 am – 12:30 pm

Nonprofit Fundamentals Certificate Program courses and follow-up coaching are offered to nonprofits based in and serving the 18 counties of Western North Carolina. Take advantage of FREE follow-up coaching after completion of each course. Coaching will be provided on a first-come, first-served basis and will depend on instructor availability. A maximum of 3 registrants from an organization and three follow-up coaching hours per organization per class are available. Workshops are FREE for participants in WNC organizations with a budget under \$50K. For all other participants, the cost is \$50 for each online course.

Pathways is committed to making these courses accessible to all WNC nonprofit leaders. Please let us know if you require language interpretation, auxiliary aids such as sign language interpreters, alternative format materials, or other accommodations to attend workshops. We ask for seven days' notice. Every reasonable effort will be made to provide accommodations in an effective and timely manner. For more details, please email us at [www.nonprofitpathways.org](mailto:info@nonprofitpathways.org).