



# May 2022 Program Results

*strengthening the organizations that help our communities succeed through:*

BUILDING  
SKILLS

STRENGTHENING  
ORGANIZATIONS

CULTIVATING  
NETWORKS

**660+** strengthened  
nonprofits since 2011

# Building Skills

Signature Events  
Nonprofit Leadership Forum  
Compliance Update  
Public Policy Briefing  
Nonprofit Fundamentals Certificate

OVER THE PAST YEAR,

# 547

participations in  
Building Skills Services

## nonprofit fundamentals certificate program

*successful completion of 8  
out of 20 classes earns  
certificate of nonprofit  
fundamentals*

Adaptive Leadership  
Basic Accounting for Nonprofits  
Board Basics  
Communications  
Evaluation  
Expanding Your Impact  
Exploring Equity 101  
Exploring Equity 201  
Facilitating Community  
Engagement & Collaboration  
Financial Management

Fundraising Essentials 101  
Fundraising Essentials 201:  
Grant Writing 101  
Grant Writing 201  
Human Resources  
Inclusive Planning and Responsive Strategy  
Individual Donor Development  
Nonprofit Social Media  
Strong Boards for the Long Haul  
Sustainable Strategic Planning for Nonprofits  
Volunteer Engagement

## Nonprofit Fundamentals Certificate Program

	2019 (DUKE)	2020 (DUKE)	2021 (PATHWAYS)	2022 (PATHWAYS)
# of workshops	21	11	11	19
# of participants	226	126	295	440
Gained new knowledge	92%	93%	89%	95%
Prepared with an Action Plan	92%	87%	88%	79%

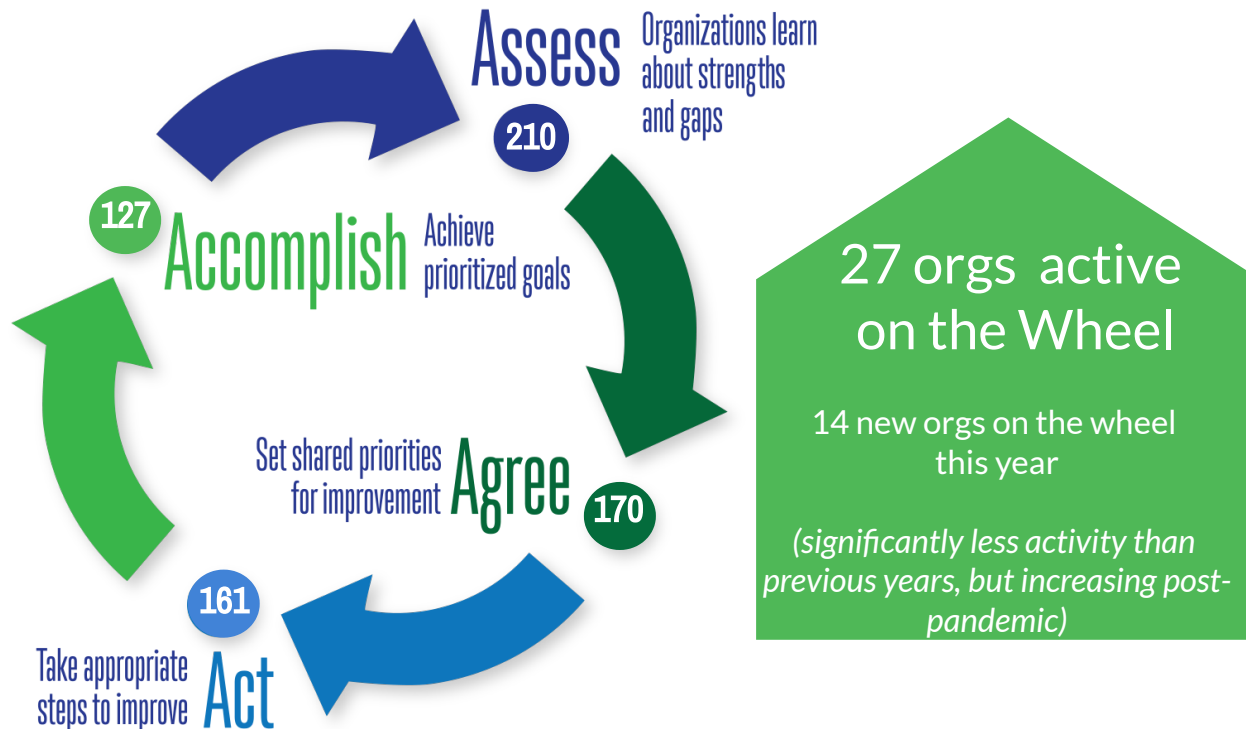
I gained a wealth of knowledge,  
and walked away with actionable  
steps that will enhance the impact  
I can make within my  
organization.

Fundamentals Participant

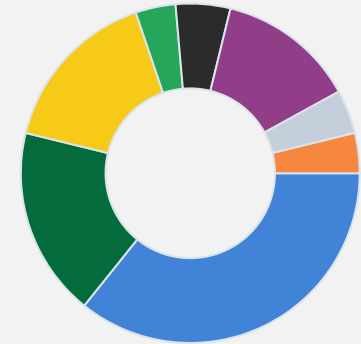
# Strengthening Organizations

Assessment & Coaching  
On-site Trainings  
Financial Coaching  
Sustainability Consulting  
Customized Coaching  
Capacity Grants

## WNC Nonprofits on the *Wheel of Capacity Building*:



## WNC Nonprofit Organizations are addressing goals related to:

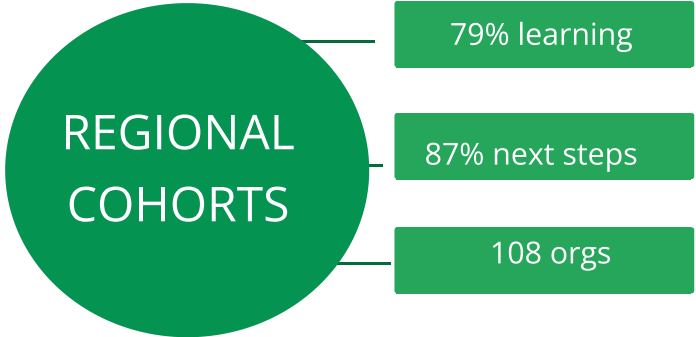
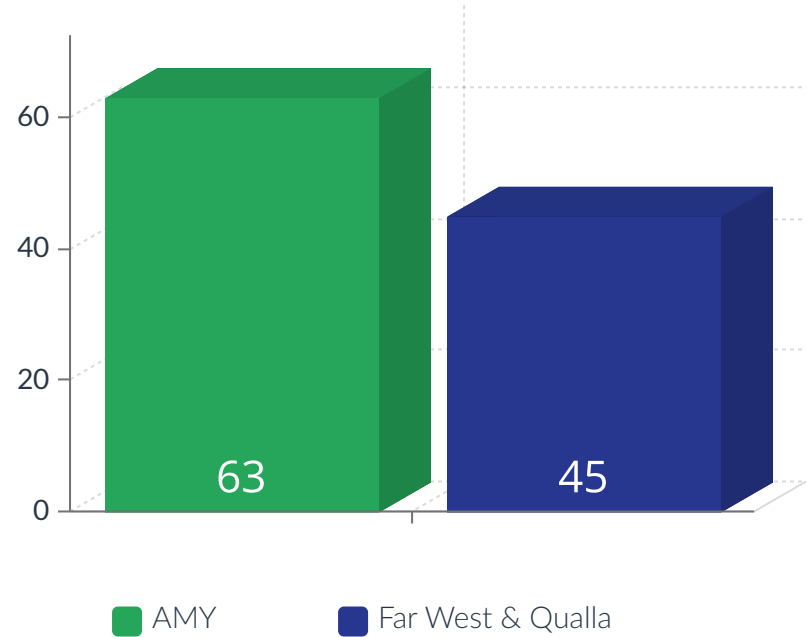


Planning for the Future	103
Fund development	52
Strengthening Boards	46
Succession Planning	11
Financial management	15
Improving Communications	38
Strengthen HR Culture	12
Mergers	11

# Cultivating Networks

**Regional Cohorts** Pathways' place-based cohorts provide workshops and learning opportunities for groups of nonprofits in specific geographical areas.

**# of Organizations Participating in Regional Cohort Activities**



Evaluation results from services provided to organizations in regional cohorts consistently have high percentages of learning and setting of action steps.

# Pathways to Nonprofit Leadership

220 WNC Nonprofit Leaders have completed this six-month intensive program since 2011.

*"Having a better understanding of what type of leader I am helps me to define my strengths as they pertain to the work that I do. In turn, this helps to determine what supports are more needed in the agency and in the county. Altogether, this will create a stronger team of which I can be a part; a team that will help our community."*

*"I am now better equipped to serve my organization and support my employees so they can continue to have a direct impact in our community."*



**100%** of participants surveyed reported increased knowledge and effectiveness in their role as a leader.

## Consultants of Color Cohort

Strengthening the pool of Consultants of Color in WNC


*"One of my favorite aspects of this series so far is really just having the space to actually think about these topics, connect some dots, and generate some ideas."*

*"They offered all the nuts and bolts needed to put in place an infrastructure to build your business on. Especially helpful was the personal stories they told about their own challenges which made it relatable."*

*"LOVED the ideas regarding collaborations and partnerships, and how to really fine tune what these look like."*

**25 Cohort Members in 2022**  
**built their skills as consultants to support WNC nonprofits**



 **317%** Increase in participation over the 2017 cohort

WNC Nonprofit Pathways is a collaboration of these funders:  
Cherokee Preservation Foundation | The Community Foundation of Western North Carolina  
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