



# Nonprofit Fundamentals Certificate Program



## WNC Nonprofit Pathways

Strengthening the organizations that help our communities succeed

*\*The Nonprofit Fundamentals Certificate Program & follow-up coaching is offered to nonprofits based in the 18 WNC counties. Take advantage of **FREE** follow-up coaching after completion of each course. Coaching will be provided on a first-come, first-served basis and will be dependent on instructor availability. For more details, please email us at [www.nonprofitpathways.org](http://www.nonprofitpathways.org).*

### WHY?

Help your organization build a sustainable future by increasing your knowledge about the fundamentals of running a thriving nonprofit organization.

**Learn new skills and best practices** around Financial Management, Grant Writing 101 & 201, Inclusive Planning & Responsive Strategy, Volunteer Engagement, Fundraising Essentials 101 & 201, Board Basics, Community Engagement & Collaboration, Exploring Equity 101 & 201, Nonprofit Social Media, Adaptive Leadership, Strategic Planning for Nonprofits, Individual Donor Development, Human Resources, Accounting, Strong Boards, Communications, & Evaluation.

**Create an Action Plan** to identify issues and next steps to take back to your organization and receive **follow-up coaching** to support your action steps.

### WHAT?

**Twenty in-depth courses** that focus on core competencies and professional development every nonprofit leader needs to know. Courses are appropriate for newcomers to the field or long-timers who want to sharpen their skills. Also excellent for board members who want to increase their knowledge.

**Bring a team**, so you have the best opportunity to put your learning into action when you return to your organization.

Earn a **Nonprofit Fundamentals Certificate**: Complete 8 out of the 20 courses to earn a Certificate of Completion. Earn the Certificate at your own pace! Course credits do not expire.

### HOW?

The Nonprofit Fundamentals Certificate Program helps your board and staff **prepare for a strong future**. Pathways utilizes accomplished professional instructors to coordinate and deliver the Nonprofit Fundamentals workshops.

**Getting Started:** Visit [www.nonprofitpathways.org](http://www.nonprofitpathways.org) to see the course schedule and register for a class today! Classes will be held online until further notice. \*a maximum of 3 registrants per organization for each class.

**Cost:** Free to participants from organizations with a budget under \$50,000. For all other participants, the cost is \$50 per person for each online course and \$75 per person for each in-person course. *Pathways is committed to making these courses accessible to leaders in western North Carolina. If you would like to attend, but cost is a barrier, please don't hesitate to reach out at [contact@nonprofitpathways.org](mailto:contact@nonprofitpathways.org).*