



Nonprofit Fundamentals Certificate Program



WNC Nonprofit Pathways

Strengthening the organizations that help our communities succeed

The Nonprofit Fundamentals Certificate Program & follow-up coaching is offered to nonprofits based in the 18 WNC counties. Take advantage of **FREE follow-up coaching after completion of each course. Coaching will be provided on a first-come, first-served basis and will be dependent on instructor availability. For more details, please email us at www.nonprofitpathways.org.*

WHY?

Help your organization build a sustainable future by increasing your knowledge about the fundamentals of running a thriving nonprofit organization.

Learn new skills and best practices around Financial Management, Grant Writing 101 & 201, Inclusive Planning & Responsive Strategy, Volunteer Engagement, Fundraising Essentials 101 & 201, Board Basics, Community Engagement & Collaboration, Exploring Equity 101 & 201, Nonprofit Social Media, Adaptive Leadership, Strategic Planning for Nonprofits, Individual Donor Development, Human Resources, Accounting, Strong Boards, Communications, & Evaluation.

Create an Action Plan to identify issues and next steps to take back to your organization and receive **follow-up coaching** to support your action steps.

WHAT?

Twenty in-depth courses that focus on core competencies and professional development every nonprofit leader needs to know. Courses are appropriate for newcomers to the field or long-timers who want to sharpen their skills. Also excellent for board members who want to increase their knowledge.

Bring a team, so you have the best opportunity to put your learning into action when you return to your organization.

Earn a **Nonprofit Fundamentals Certificate**: Complete 8 out of the 20 courses to earn a Certificate of Completion. Earn the Certificate at your own pace! Course credits do not expire.

HOW?

The Nonprofit Fundamentals Certificate Program helps your board and staff **prepare for a strong future**. Pathways utilizes accomplished professional instructors to coordinate and deliver the Nonprofit Fundamentals workshops.

Getting Started: Visit www.nonprofitpathways.org to see the course schedule and register for a class today! Classes will be held online until further notice.

Cost: Free to participants from organizations with a budget under \$50,000. For all other participants, the cost is \$50 per person for each online course and \$75 per person for each in-person course. *Pathways is committed to making these courses accessible to leaders in western North Carolina. If you would like to attend, but cost is a barrier, please don't hesitate to reach out at contact@nonprofitpathways.org.*