



Nonprofit Fundamentals Certificate Program

WNC Nonprofit Pathways



Strengthening the organizations that help our communities succeed

WHY?

Help your organization build a sustainable future by increasing your knowledge about the fundamentals of running a successful nonprofit organization.

Learn new skills and best practices around Board Basics, Inclusive Planning and Responsive Strategy, Financial Management, Fundraising Essentials, Adaptive Leadership, Communications, Human Resources, Grantwriting, Evaluation, and other special topics.

Create an Action Plan to identify issues and next steps to take back to your organization and implement what you learned.

Take advantage of three hours of FREE **Follow-up Coaching** with your instructor within three months of completing your class.

WHAT?

10 in-depth courses that focus on core competencies every nonprofit leader needs to know. Courses are appropriate for newcomers to the field or long-timers who want to sharpen their skills. Also excellent for board members who want to increase their knowledge.

Bring a team so you have the best opportunity to put your learning into action when you return to your organization.

Earn a **Nonprofit Fundamentals Certificate**: Complete 8 out of the 10 courses to earn a certificate of completion. Earn the certificate at your own pace! Course credits do not expire.

HOW?

The Nonprofit Fundamentals Certificate Program helps your board and staff **prepare for a strong future**. Pathways utilizes accomplished professional instructors to coordinate and deliver the Fundamentals workshops.

Getting Started: Visit www.nonprofitpathways.org to see the course schedule and register for a class today! Classes will be held online until further notice.

Cost: Free to participants from organizations with a budget under \$50,000. For all other participants the cost is: \$50 per person for each online course, \$75 per person for each in-person course. *Pathways is committed to making these courses accessible to leaders in western North Carolina. If you would like to attend but cost is a barrier, please don't hesitate to reach out to us at contact@nonprofitpathways.org.*

Follow-up Coaching: After completion of each course, attendees have access to three hours of follow up coaching (per organization) within three months of course completion. Follow-up coaching is provided at no cost and is available for organizations based in and serving one or more of the 18 western NC counties.

