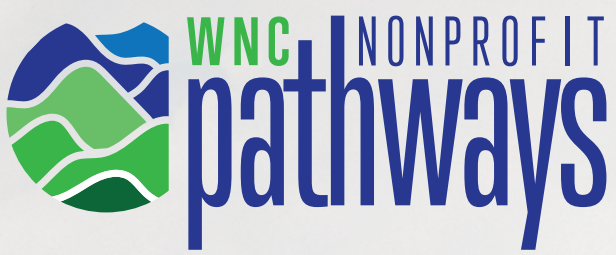


strengthening the organizations that help our communities succeed



May 2017

Pathways' Theory of Change

Resources

WNC Partner Funders
Statewide Funders
Advisory Committee
Consultants



services for individuals

- Nonprofit Leadership Forum
- Legal Compliance Update
- Duke Univ. Nonprofit Management Program
- Webinars

result

Building Skills

indicators:

- increase in learning
- next steps



services for cohorts

- Focus Area Cohorts (2)
- Place-Based Cohorts (4)
- Pathways for Nonprofit Leadership

result

Cultivating Networks

indicators:

- collaborative connections



services for organizations

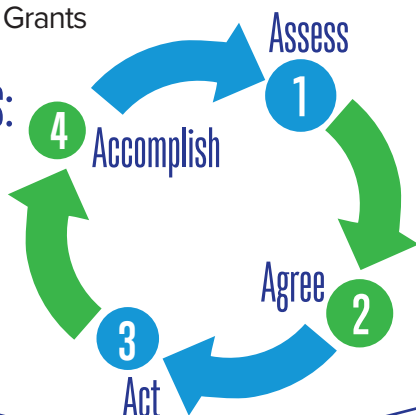
- Organization Assessment
- Organization Coaching
- On-Site Training (5 topics)
- Financial Coaching
- Sustainability Consulting
- Capacity Grants

result

Strengthening Organizations

indicators:

- Wheel of
Capacity
Building



Strengthened nonprofit sector in WNC

Services

- Signature Events: **Nonprofit Leadership Forum**, **Legal Compliance Update** and **Public Policy Briefing**
- **Duke Nonprofit Management Program** and **Nonprofit Fundamentals Courses**
- **Webinars**

Stories



"Once I completed the series of nonprofit management classes, I felt that I was more well-rounded and had a broader viewpoint on running a nonprofit."
- **Anna Lee Zanetti**
Friends of the Smokies



"In this rugged political season, it was actually healing to be in a room where everyone is building the community with hope and action – I did not expect this added benefit to be so important to the experience."
- **Debra Frasier**



"Relevance of content, expertise and thoughtfulness of presenter, applicable content and good materials."
- **Amy Haynes**
McDowell Health Coalition

Stats

640 WNC Nonprofit leaders Built their Skills in Fiscal Year 2017

3 Signature Events held in FY17

310 participated
92% learned
90% next steps

17 Duke Program and Fundamentals Courses in FY17

259 participated
98% learned
90% next steps

Webinars

1 Fall Webinar; Spring webinar scheduled for May 2017

71 participated (vtd)
80% learned
60% next steps

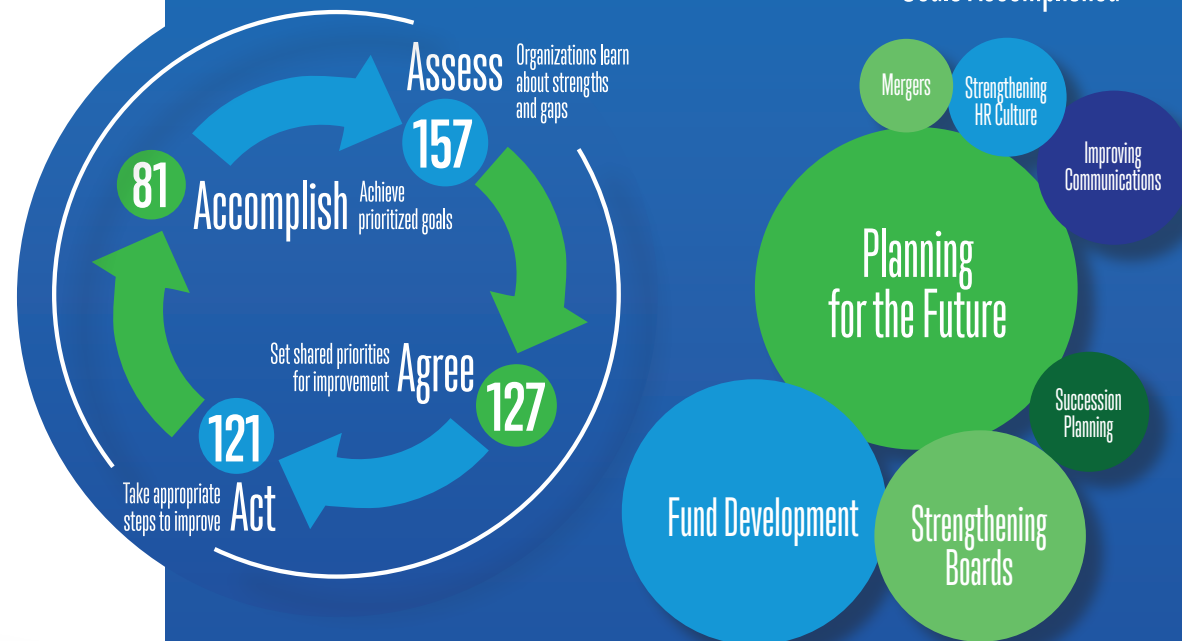
Services

- Core Capacity Assessment Tool
- Organization Coaching
- Onsite Training (5 topics)
- Financial Coaching
- Sustainability Consulting
- Capacity Grants

Stats

since 2011

Wheel of Capacity Building



Stories



"Pathways really took the time to understand our needs and history as an organization. Pathways' resources are invaluable. They have helped to take us to the next level."
- **Cory Blankenship**
Cherokee Boys Club



"We have a more informed board of directors, who are more able to make grounded and effective decisions..."
- **Carolina McCready**
El Centro, Hendersonville



"Pathways is a special resource in our community. They have helped us make it through a leadership transition, increase revenue, decrease expenses, tighten up systems, and our board has received coaching and training they need. Our agency is better because of WNC Nonprofit Pathways."
- **J Hackett**
Green Opportunities

Services

- Focus Area Cohorts **Free and Charitable Clinics**, and **Healthy Food Access Organizations**
- Regional Cohorts **Burke County**, **Avery Mitchell and Yancey (AMY) Counties**, **The Qualla Boundary**, and the **Far West Seven Counties of WNC**
- Pathways for Nonprofit Leadership Program

Stats

since 2011

52% of reporting organizations increased collaborative connections

Focus Area Cohorts
17 organizations in 2 cohorts

94% organizations on the wheel
88% learned
86% next steps

Regional Cohorts
145 organizations in 4 cohorts

26% organizations on the wheel
95% learned
85% next steps

Pathways for NP Leadership

117 WNC leaders participated
100% of graduates learned effective practices for NP leadership

70% organizations on the wheel
74% of graduates made moderate to significant progress on leadership goals



"All nonprofit directors need advisors beyond their board of directors. Pathways gave me focused time with a person with the expertise and clarity that helped us move what felt like a mountain in a fairly short period of time."
- **Angie Schwab**
Folk moot



"The ongoing support we receive from Nonprofit Pathways assists us with strength of leadership, Board support, trusted financial management and transparency, and providing strong internal assistance to help us meet our mission."
- **Schell McCall**
Partners Aligned Toward Health



"One of the best parts of the Leadership program was meeting people and hearing how they deal with leadership issues...that was really very helpful. Also, taking the time to examine my personality and looking closer at how it affects my leadership style was very helpful. It was a great program!"
- **Bo Taylor**
Museum of the Cherokee Indian

Stories

strengthening WNC Nonprofits for

10 YEARS

WNC NONPROFIT
pathways

WNC Nonprofit Pathways is a collaborative of four funders:

The Community Foundation of Western North Carolina
United Way of Asheville and Buncombe County
Cherokee Preservation Foundation
Mission Health

With additional generous support from

Blue Cross and Blue Shield of NC Foundation, Kate B. Reynolds Charitable Trust, and The Duke Endowment

18 County Service Region
including the Qualla Boundary



Western North Carolina Nonprofit Pathways

www.nonprofitpathways.org | contact@nonprofitpathways.org | 